

Acceptable Software...

Photoshop CS4 *(lower versions are acceptable)*

Illustrator CS4 *(lower versions are acceptable)*

Designing Your Graphics...

ALL files should be in RGB color mode

Specify any PMS (Pantone) Colors by either selecting them in Illustrator, or labeling layers in Photoshop

Photoshop Images need to be 100dpi at FULL SCALE

Please check your image quality in Photoshop by zooming in to 100%

Supply Layered .psd files and flat compressed .eps files
(select maximum jpeg compression when saving flat file)

Illustrator files should be set up at full scale and have all .eps images saved in a separate folder and linked into the file (not embedded)

No bleeds

Keep critical elements (text, logos, etc.) in the appropriate "safe area" specified on the product specific Skyline grid provided

If designing in Illustrator, please convert text to outlines.
(Select All Text -> "Type Menu" -> "Create Outlines")

No drop shadows or effects in Illustrator

Send a low resolution .pdf file to your Sales Representative or Project Manager when you have completed uploading your files

Please compress or "zip" your final files before uploading to our FTP site. Label your final file with the company name.

- FOR MORE INFORMATION -

CONTACT TRADETEC SKYLINE'S DESIGN TEAM, DESIGN BY TRADE AT 630-629-9317 xt 1050
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