

Acceptable Software...

Please include screenshots or pdf's of all graphic files so that we can use them to cross reference the working files for print.

Photoshop CS1 or CS2 *(lower versions are acceptable)*

Supply layer file as well as a compressed eps with maximum jpeg compression (the dialogue box that pops up before it finishes saving the eps)

Illustrator CS1 or CS2 *(lower versions are acceptable)*

Supply files as ai file

Due to the large format printing all other software file formats are not acceptable. Extra hourly fees will apply if files in Quark, InDesign, Corel, etc. are supplied as we will need to convert them to the appropriate file format for final print.

Designing Your Graphics...

• **No bleeds. However, please keep critical elements away from the edge, 1" - 2".**

(Extra internal area is needed during manufacturing process for over sizing and alignment)

• **No perimeter borders around the edge of your graphic.**

(Due to manufacturing capabilities they will not be equal thicknesses from each other)

• **Pantone Matching System (PMS) is used for printing accuracy. Please supply PMS.**

If colors do not have PMS called out the graphic will "print as is" and we can not guarantee the color print without PMS references.

• **Select PMS colors for "tint" colors or % of PMS colors as this will provide an accurate print result.** *If using % of a PMS files will be printed "as is" and will not be guarantee for color output.*

• **All custom profile cuts must include a vector based template for computerized cutting.**

Color Format...

Set up all files and "linked" image files at full final print size @ 100dpi. Files should be in RGB as RGB color mode is used for all print processes. Our specific Printer Profiles can be supplied upon request to insure proper color set up. Layered files and PMS colors will be required if files are not setup in RGB with our Printer Profiles. (Darkest blacks are R0 G0 B0)

With all printing process PMS colors can only come close to a perfect match but will never be exact. Our Corporate Office prides our color profiles to be extremely close to PMS match. To insure your satisfaction, a smaller Test Print can be requested for your approval before final graphics are printed (lead times permitting).

Posting to Our FTP...

WinZip (PC) or StuffIt (MAC) your files *for transfer protection before uploading to our FTP. Make sure your fonts are outlined and your support images are included in addition to your design file.*

(Tradetec is a MAC'Lovin'Zone so please save in a MAC format).

To insure we can quickly filter your files, please name your posted file the name of the company purchasing the graphics. You can use our online art upload page for files smaller than 300 meg www.ttskyline.com/design User= upload Password= artwork or contact your sales rep for FTP instructions.

ftp.ttskyline.com

- FOR MORE INFORMATION -

**CONTACT TRADETEC SKYLINE'S DESIGN TEAM, DESIGN BY TRADE AT 630-629-9317 xt 1536
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